

An Update on the Capital Plan

Presented by Emma Ripka

Presentation outline

- Background
- Timeline & progress
- Feedback from Council & COFA
- Executive Campaign Crew
- Updates on proposed levy
- Faculty Association Feedback
- Annual survey results
- The next steps
- Questions

Background

- Issue: How can the UASU sustainably mitigate the long-term threat of deferred maintenance while continuing to thrive in the short-term?
- Why now?
 - Interest rates are low but likely going up
 - Myer Horowitz and bars accessibility
 - University and deferred maintenance
- 2 fee options:
 - SUB Specific fee
 - Campus-wide fee

General Timeline

Sept 11th
Council
Presentation

Nov 7th
ECC meeting
#1

Nov 26th-Dec
7th FA
Consultations

Dec 11th
Council
Presentation

Oct 25th
COFA
Presentation

Nov 17th
Student
Leaders
Summit

Nov 29th
Annual Survey
Released

Feedback from Council

- 14/15 respondents preferred the campus wide levy
 - More flexibility
 - Greater *potential* impact on students
 - “I just love the idea of hanging in an SU lounge that’s not in SUB”
- Many great questions and concerns were raised
 - What are the top locations in need of renovation?
 - How would spaces be prioritized?
 - How will spaces be balanced across faculties?
 - Augustana & CSJ?

The Executive Campaign Crew

- Composition
 - 2 Business students
 - 1 Science student
 - 1 Arts student
- Roles
 - Digital Strategist
 - Communication Strategist
 - Volunteer Coordinator
 - Campus Relations Coordinator
- Conducted consultations with Faculty Associations
- Will create and implement both campaigns

Presentation to COFA Senior Board

- Almost all, anecdotally, prefer the campus wide levy
- What would the first 5 years look like?
- What are tangible examples of what this levy would go towards?

Consultations at Student Leaders Summit

- General Qs such as “what are some spaces on campus that are not well maintained?” and “if you had \$1 million to fix any space on campus, what would it be?”
- Feedback: marginalized community consideration, staggered fee

Pivot Point

Scrap the SUB fee as students clearly preferred the campus wide fee. Focus pivots towards process around how it will be used and controlled.

Student spaces levy

- The levy will be used to fund the maintenance and renovation of non-government funded space around campus, and areas in SUB.
- University has a deferred maintenance debt of 1 billion dollars, thus student spaces will not be prioritized.
- The funds will be controlled by students
- This levy will be charged in perpetuity so that our spaces have predictable funding, and fees don't have to increase year after year.

How are spaces selected?

- Projects around campus can be proposed (via FA or an individual student by getting 100 signatures in support of the proposal) to Council, outlining:
 - Current state of space
 - What are the issues?
 - What is the general proposal?
 - How students would benefit from it's reno?
- Projects will be approved via Students' Council with a $\frac{2}{3}$ majority and prioritized using the following criteria:
 - \$ amount in reserve
 - cost vs. impact
 - Areas that have been renovated previously
 - Marginalized communities impact

First 5 years

- Summer 2019, replace furniture on main floor SUB
- January 2020, Myer Horowitz Theater and North Entrance
- First 5 years: \$1 million into students spaces
- Year 5: \$5 million into Dewey's

Pivot Point

Focus pivots away from Myer Horowitz Theatre renovation, towards “reimagining” the theatre space.

TL;DR:

The theatre is a deteriorating asset that we need to deal with. What use of the space would best serve students?

Feedback from FAs

- “If students overwhelmingly tell the SU that they don’t want a theatre, are you going to listen?”
- Study spaces are very important (outlets, microwaves, water fountains, etc)
- Tangible examples of spaces and proposals?
- What will the fee cost?
- Advocacy and use of space
- Concern for how spaces are prioritized in Council for smaller faculties
- Why hasn’t this been done before?

When SUB was created in 1967, there was a \$3 maintenance fee attached to it but it was not tied to CPI. Eventually it was dropped, which is a shame because in 2018 dollars it would be \$21...

Annual Survey Question

- Tested 6 different questions, ~800 students responded to each version.
- Response options were Yes, No, and Unsure (with textbox)
- Structure of the questions: [PREAMBLE] A potential student spaces levy would cost [LEVY OPTION], and would match the rate of inflation afterward. The resulting student-controlled fund would help maintain and renew the SUB and other student spaces that are not eligible for government funding. Would you support this levy?

Different Preambles

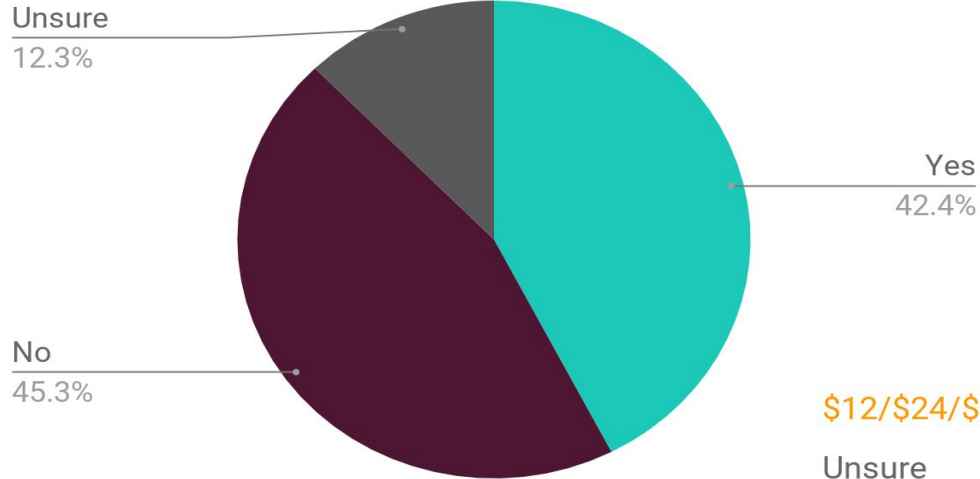
- Version 1: It would cost over \$1 billion to address all maintenance needs on campus. Government funding for updating university facilities usually leaves out student spaces, such as study and community areas across campus.
- Version 2: The University has a 'deferred maintenance' liability of \$1 billion in old buildings, spaces, and equipment. Government funding supports renewal and maintenance on campus, but only for academic and administrative space. Non-academic student space is ineligible for government funding.

Amount options

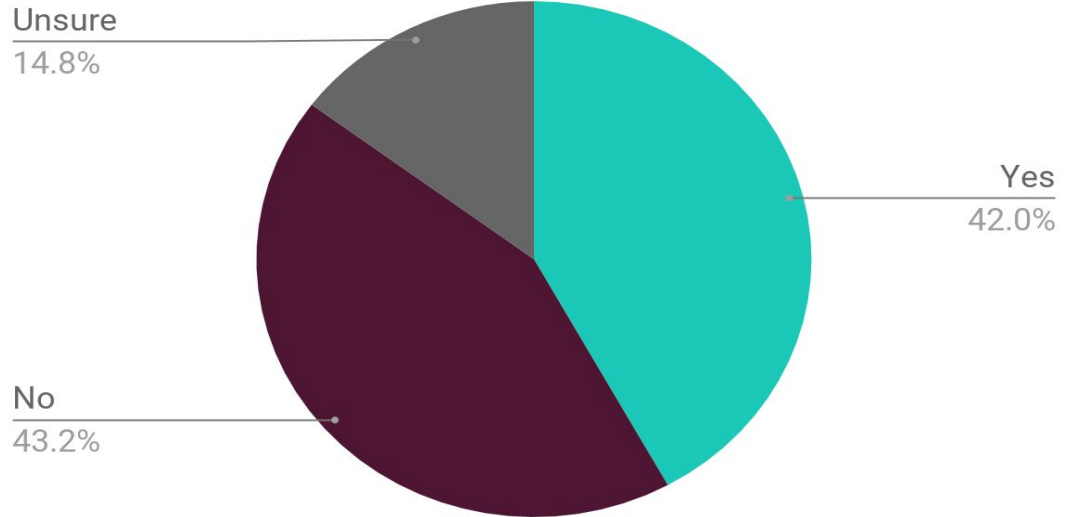
- Version 1: \$8/term in Fall 2019, \$16/term in Fall 2020, and \$24/term in Fall 2021
- Version 2: \$10/term in Fall 2019, \$20/term in Fall 2020, and \$30/term in Fall 2021
- Version 3: \$12/term in Fall 2019, \$24/term in Fall 2020, and \$36/term in Fall 2021
- Version 4: \$30/term, starting in Fall 2019 (final fee identical to Versions 2 and 5)
- Version 5: \$10/term in Fall 2019, would increase by \$10/term in both Fall 2020 and Fall 2022 (numerically identical to Version 2)

The Results from 4,979 respondents...

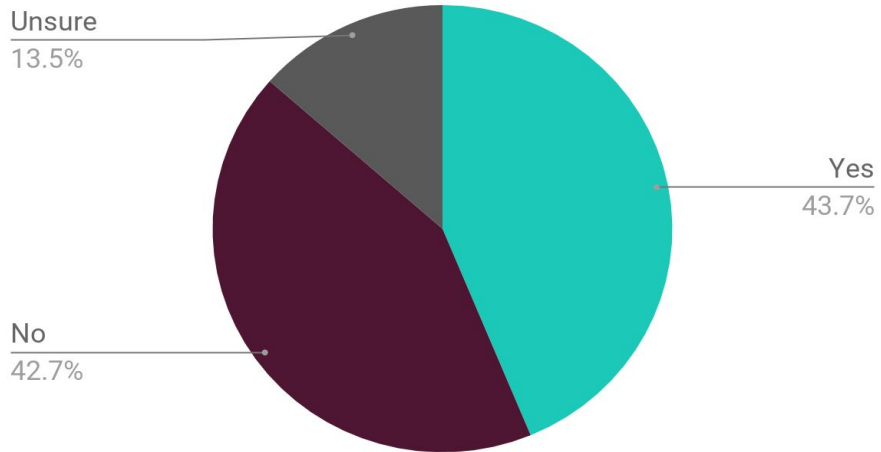
\$10/\$20/\$30 "liability"



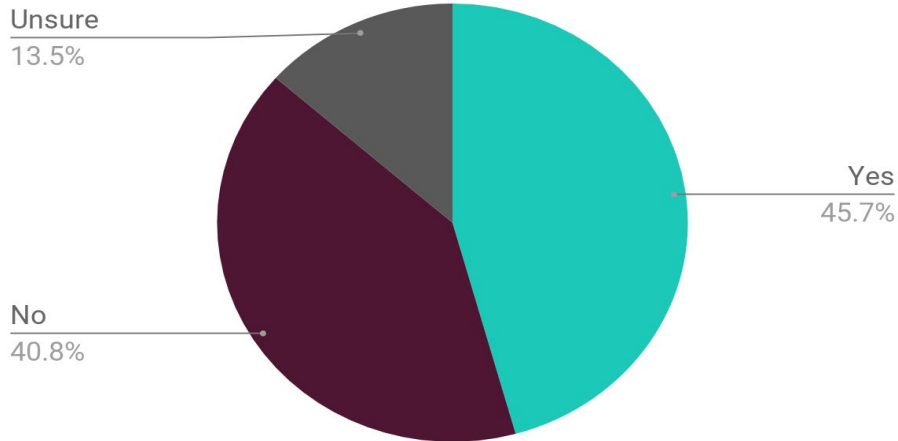
\$12/\$24/\$36



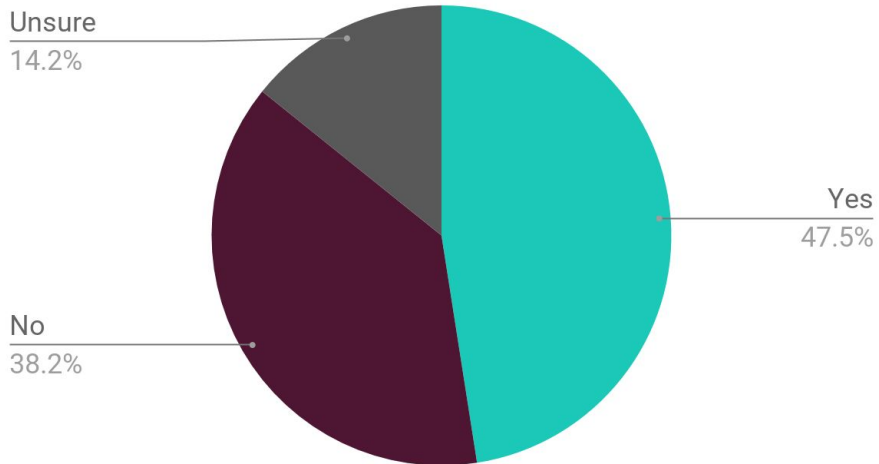
\$30



\$10/\$20/\$30



\$8/\$16/\$24



\$10/\$20/\$30 restated

Unsure

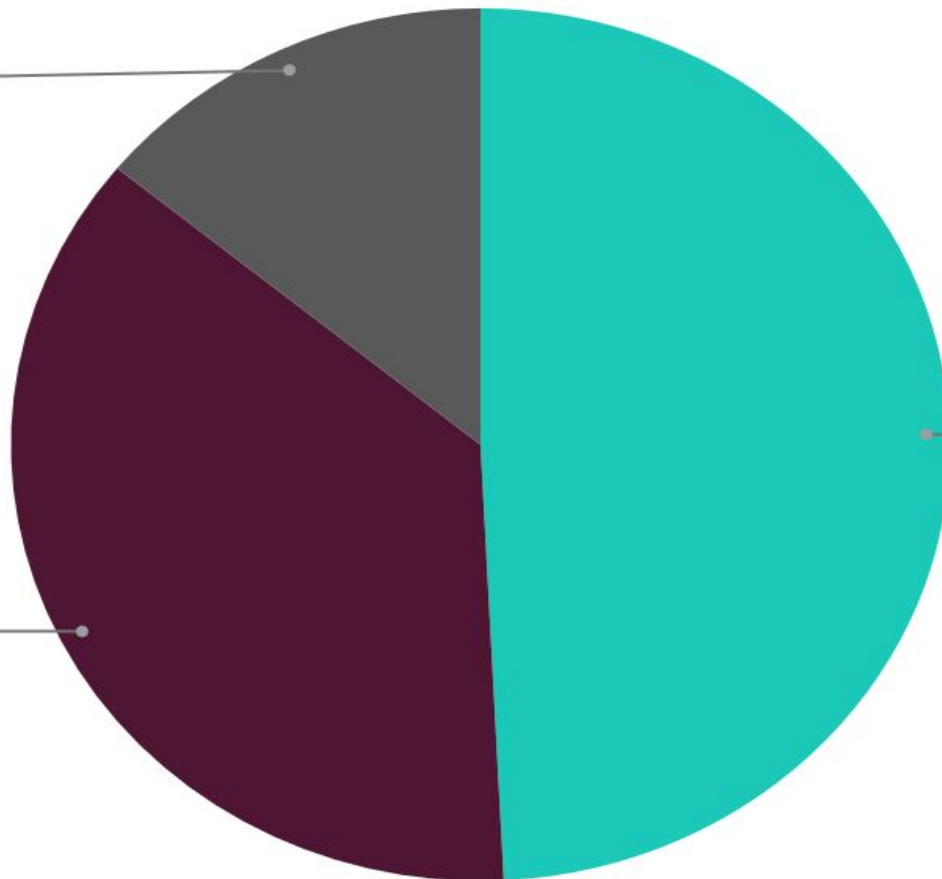
14.1%

No

36.7%

Yes

49.2%



Up next

- Study of campus spaces
 - Conducted by an Urban Planning student
 - Will entail:
 - Student space categorization
 - Student space report card
 - Informal student interviews
 - Formal semi-structured interviews
 - Site visits (photos & summary report)
 - Completion in January
- Summary of Annual Survey
 - Wording of the questions
 - Concerns from textbox answers with “unsure” option

The Next Steps

Design
Campaign #1

Prep draft
referendum Q
w/ Bylaw

Jan 28th - Feb
8th
Campaign #1

Early March
Referendum

Consult w/
DAs, SGs,
etc., answer
Questions

Late Jan
Design
Campaign #2

End of Feb
Campaign #2

Questions?